

Subject: Great Streets Challenge Events Transforming a Street Near You

From: LA Great Streets

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To:

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Garcetti
#lamayor

GREAT^{LA}
STREETS

STREET TALK

May 2017

Great Streets Challenge Edition



In the first round of the Great Streets Challenge, the Hyde Park community transformed Crenshaw and Florence into a safe and culturally active street.

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Welcome to the May 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! This month we're dedicating our newsletter to the Great Streets Challenge. Our community partners are ramping up their outreach and engagement, and our first pop-up event is this weekend!

As ever, stay tuned to our [website](#), [Facebook](#), [Twitter](#), and [Instagram](#) for the latest and greatest!

See you on the street!

-The Great Streets team

On Deck

Proyecto Pastoral Presents: Luchadores United for Pedestrian

Safety

Saturday, May 6, 11 am to 4 pm



As a winner of the 2016 Great Streets [Challenge](#), Proyecto Pastoral invites Angelenos to envision improving 4th Street in Boyle Heights by enhancing safety conditions in a high traffic area and by engaging residents to build a strong culture around safety. Join for a day of pedestrian safety activities on 4th Street on May 6.

[Check out our Q&A](#) with our Proyecto Pastoral and [RSVP for Luchadores Unidos!](#)

Luchadores Unidos por la Seguridad Peatonal

Saturday, May 6, 11 am to 4 pm

4th St. and Gless St.

Boyle Heights

Destination Pico: Spring Fling and Tree Planting

Spring Fling - Saturday, May 6, 12 pm to 3 pm

Tree Planting - Saturday, May 13, 9 am to 12 pm

What would make Pico Blvd. a truly Great Street? That's what the Pico Great Street Collaborative wants to hear from you at their upcoming events. As a winner of the Great Streets [Challenge](#), the Collaborative is continuing their community engagement at two events in May. Drop by the Pico Spring Fling hosted by the P.I.C.O. Neighborhood Council, or get your hands dirty helping plant one of 50 new trees

coming to the Pico Blvd Great Street.

Pico Spring Fling

Saturday, May 6, 12 pm to 3pm
L.A. Center for Enriched Studies
5931 W. 18th St., Los Angeles, CA
[RSVP HERE](#)

Community Tree Planting

Saturday, May 13, 9 am to 12 pm
Pico Blvd and Hauser Blvd
[RSVP HERE](#)

SORO: Help Rethink Robertson Boulevard Kick Off Meeting

Project Kickoff and Workshop - Sunday, May 21, 1 pm to 4pm

SORO Festival - June 4, 11 am to 4 pm



The SORO Community Foundation won Los Angeles Mayor Eric Garcetti's 2016 Great Streets Challenge, which will bring up to \$500,000 in street improvements to South Robertson next year. The area on South Robertson Boulevard's commercial corridor, from Cadillac to Kincardine, is situated to become the heart of the SORO community. Join the conversation and give us YOUR input on what you want to see come to South Robertson.

How can I get involved?

Help us determine what improvements should be installed on Robertson next year. Join us at the following events, and check [soroblvd.com](#) for surveys and the latest updates.

1 PROJECT KICKOFF & WORKSHOP 1 SUNDAY, MAY 21 • 1-4PM

Topic: Visioning and design opportunities
Simon Wiesenthal Center, 1399 Roxbury Drive, 90035

2 SORO FESTIVAL SUNDAY, JUNE 4 • 11AM-4PM

Great Streets booth with street design examples
Along South Robertson Boulevard

3 MOVIES IN THE PARK FRIDAY, JUNE 23 • 6-7:30PM

Great Streets booth with street design examples
Reynier Park

4 WORKSHOP 2 SUNDAY, JUNE 25 • 1-4PM

Topic: Preferred concept development
Simon Wiesenthal Center, 1399 Roxbury Drive, 90035

5 COMMUNITY MEETING AUGUST 15-30 • DATE & TIME TBD

Topic: Prioritizing improvements
Location TBD

6 FINAL COMMUNITY MEETING WEDNESDAY, SEPTEMBER 27 • TIME TBD

Topic: Final design demonstration
Location TBD



The South Robertson Community Foundation was selected as a Great Streets community partner to lead outreach on South Robertson Blvd from Cadillac Ave. to Kincardine Ave. The goal? To improve the local business district by creating an improved balance between residents and businesses, while enhancing the environment in which the businesses can operate. This will be achieved through a commitment to complete streets solutions, pedestrian first policies, sustainable transportation options, and a multi-modal traffic grid.

Join SORO to share your vision and values, and shape the changes that come to South Robertson Blvd.

South Robertson Project Kickoff and

SORO Festival

Workshop

Sunday, May 21, 2017, 1 pm to 4 pm
Simon Wiesenthal Center
1399 Roxbury Drive, Los Angeles, CA

[Check here](#) for more updates and info in the coming weeks.

Sunday, June 4, 2017, 11 am to 4 pm
South Robertson Blvd and Cattaraugus
Los Angeles, CA

[Check here](#) for updates and info.

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